

CV

Chris Dowling

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Key Skills

- Web Development: PHP, MySQL, HTML/XHTML, CSS, jQuery, XML/RSS
- Software: Photoshop, Illustrator, some Flash.
- SEO: Experience in optimising sites for improved search engine ranking.
- API Integration: Experience with web services from sites including Facebook and YouTube.
- Online Marketing: Experience with Google Adwords and Facebook Ads.
- Email Marketing: Rich HTML emails and how to get past harsh spam filters.

Experience

Fingertap Media / Chillifish - Web Developer – August 2008 – Present

- Built custom CMSs for clients including e-commerce boutiques & commercial estate agents.
- Built a Facebook application to market a new brand to target demographic.
- Built a web application for an engineering company to calculate estimates on specific jobs.

Freelance Work

- Westbourneacademy.com - 2008

A content managed brochure site

Westbourne Academy is a school in Bournemouth teaching English to foreign students.

The language school market is very competitive in Bournemouth, and as such they needed a site that was visually appealing and easy to use and read without a strong grasp of the English language. Working with the staff at the school I refined the 30+ pages from their old site to 9 pages, each with clear headers to allow users to find important information quickly, and making it easier for the staff to find and change copy as necessary.

- Consortium.co.uk - 2006

A content managed e-commerce site

Working with their in house designer, I built The Consortium's new site from scratch to be simple and clear, and as easy to update as possible by staff. The site was structured to allow users to get to product images as quickly as possible and add them to their basket with minimum effort. The site is currently down whilst the physical store is undergoing refurbishment, to be re-launched later in the year with improved SEO and some added functionality. The site can be viewed at www.consortium.co.uk/index.php

Education

Bournemouth Media School, Dorset. 2004 - 2007

BA (hons) Interactive Media Production

Godalming College, Surrey. 2001 – 2003

A Levels in Computing, Media Studies and Graphics

About Me

My interests include music, gaming, films and TV. My passion for music covers everything from live bands to DJs, discovering new music and passing it on to friends and DJing. I've held residencies at a number of clubs in Bournemouth, and continue to play there every few months.

I am a fast and keen learner, eager to expand my knowledge of work and anything else I develop an interest in. I'm constantly looking to improve my working knowledge and get huge satisfaction from seeing a job well done.